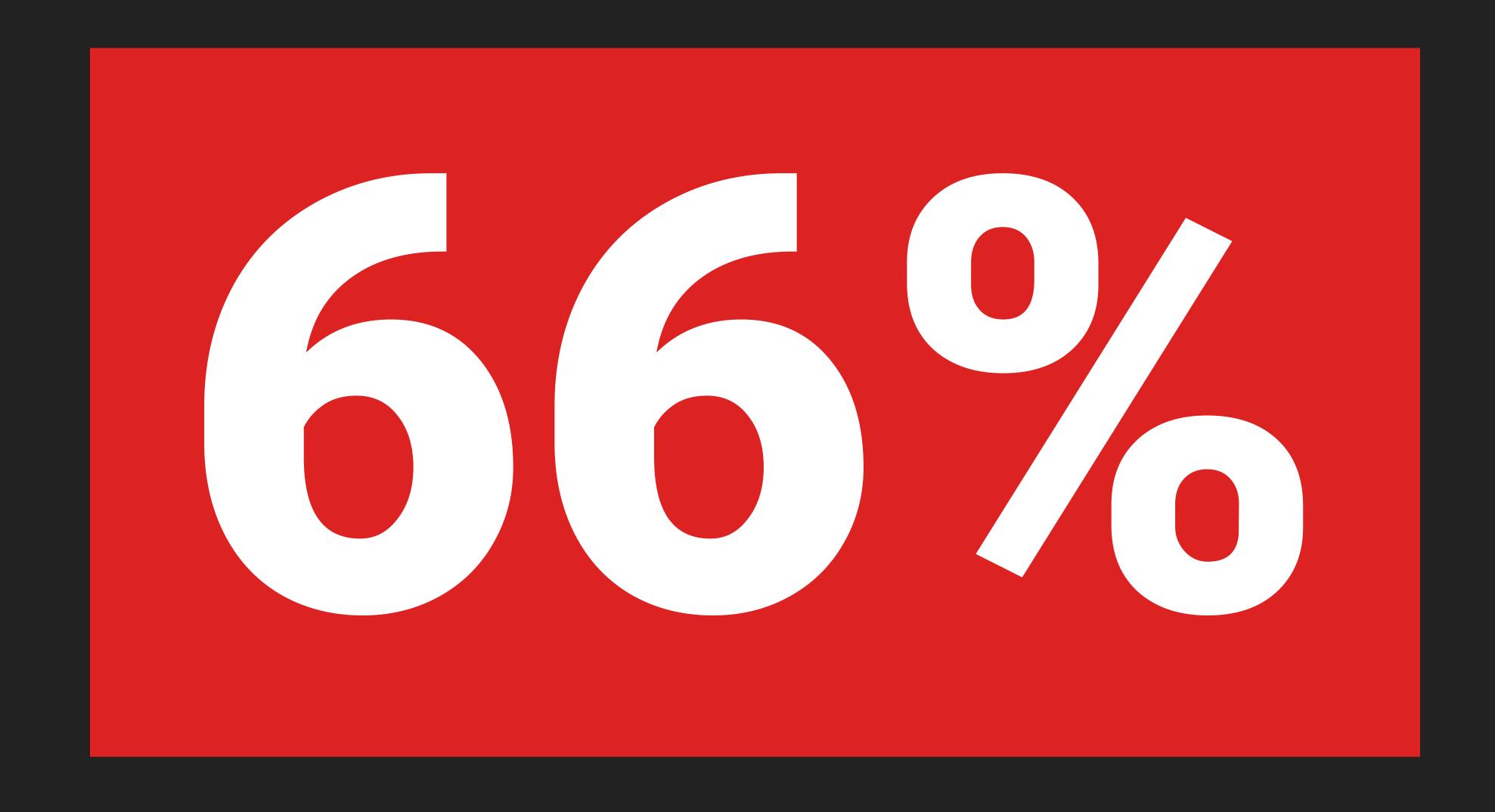
The Permanent Relocation of Working Professionals

COVID-19 Edition

2020

Presented by blind



of working professionals would consider relocating if given the opportunity to WFH as much as they would like.

*Blind received survey responses from a total of 4,401 users.





Key Takeaways:

The Bay Area (66%), New York (69%), and Seattle (63%) showed similar proportions of intent to relocate.

New York (37%) has the highest proportion of those wanting to leave the state.

The Bay Area (28%) has the highest proportion of those wanting to leave the metropolitan area.

85% of those surveyed show intentions of limiting their time physically going to the office.

15% anticipate never returning to the office.

44% anticipated physically going into the office 1-2 days per week while 26% see 3-4 days.

66% of Twitter employees in the Bay Area do not anticipate relocating.

46% anticipate physically going into the office 1-2 days per week, while 42% see 3-4 days as necessary.



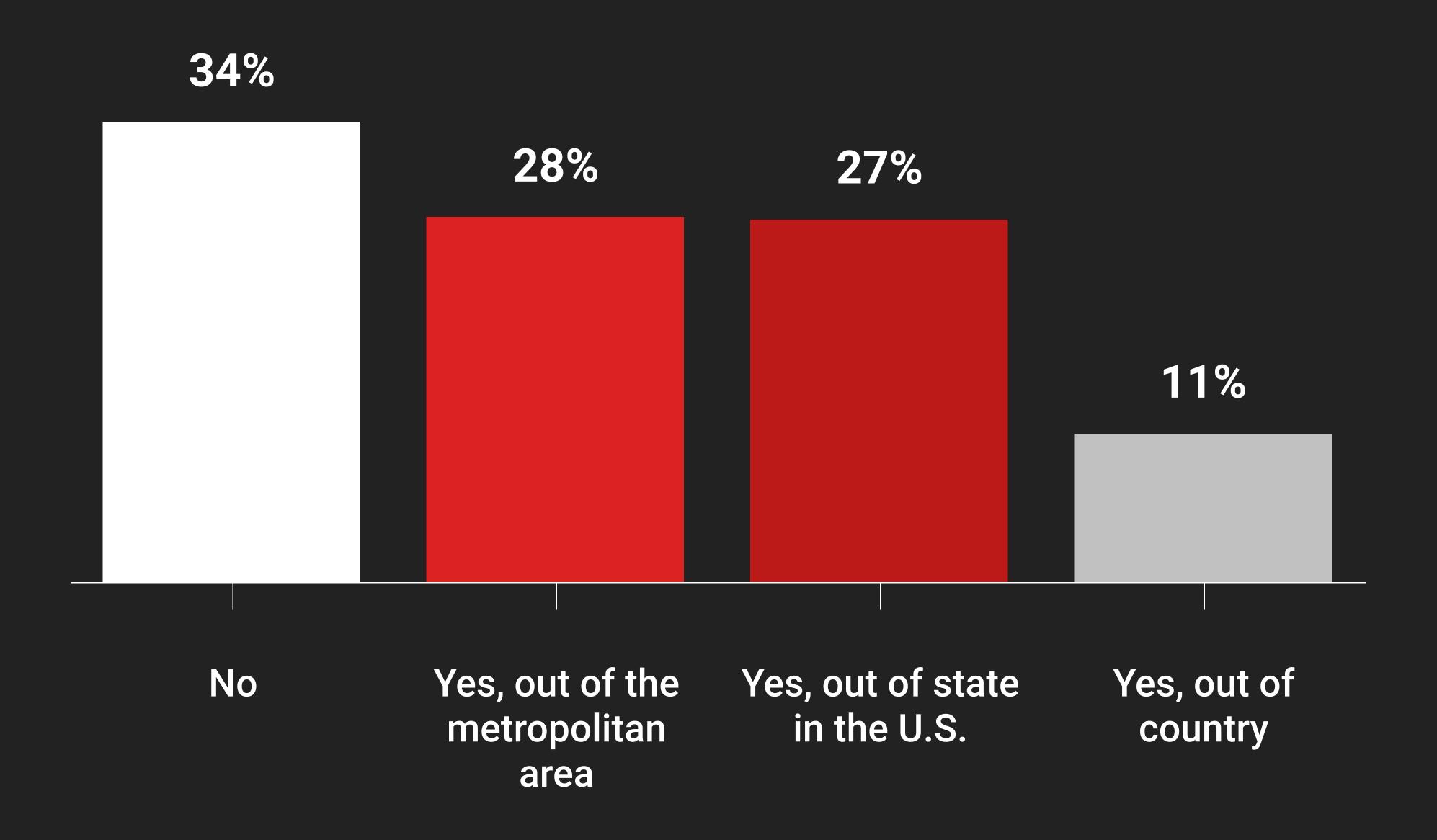


The Bay Area



Bay Area Highlights

Question: If you had a choice to WFH as much as you would like, would you consider relocating?

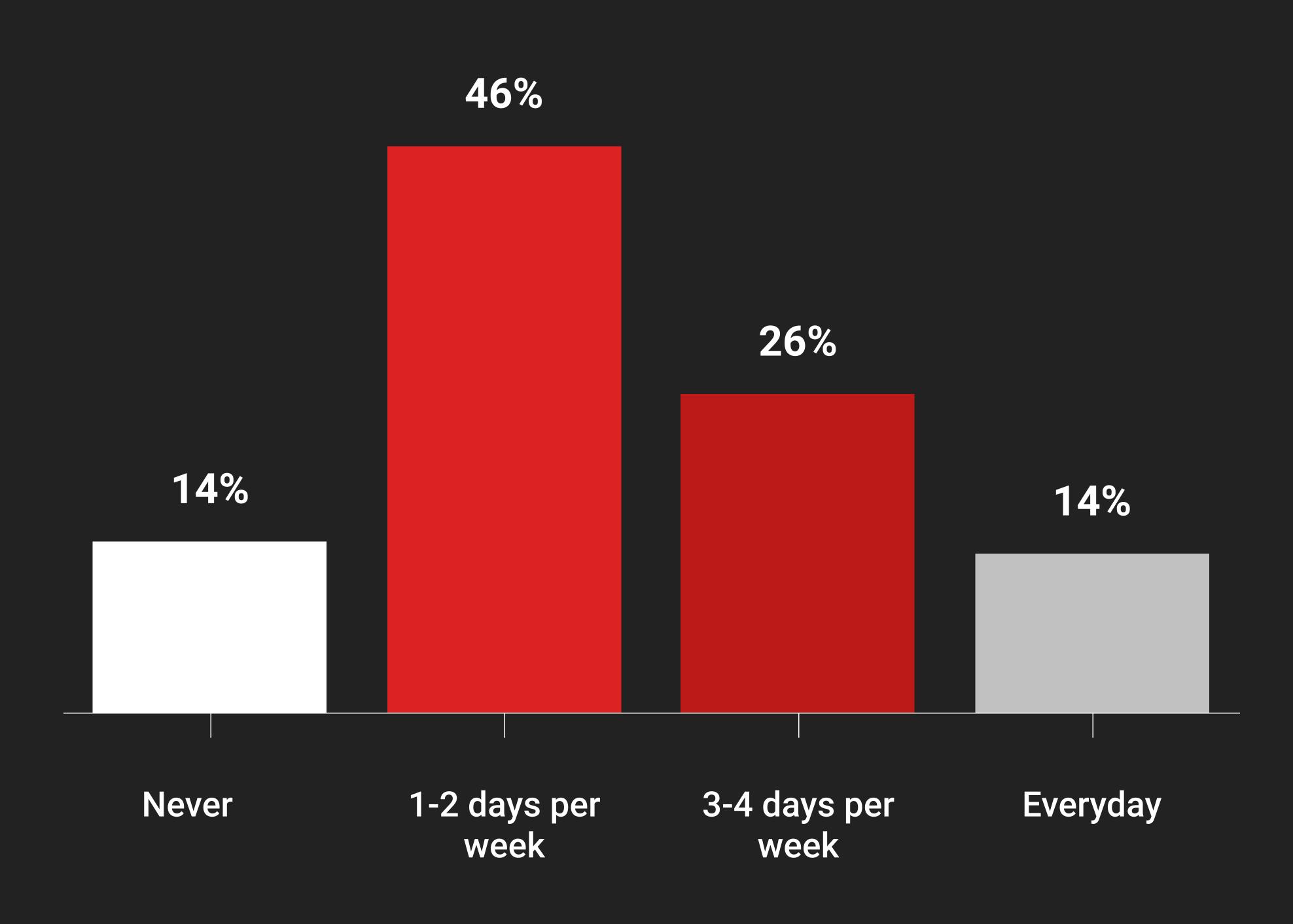






Bay Area Highlights

Question: Post COVID-19, how often do you anticipate going into the physical office?





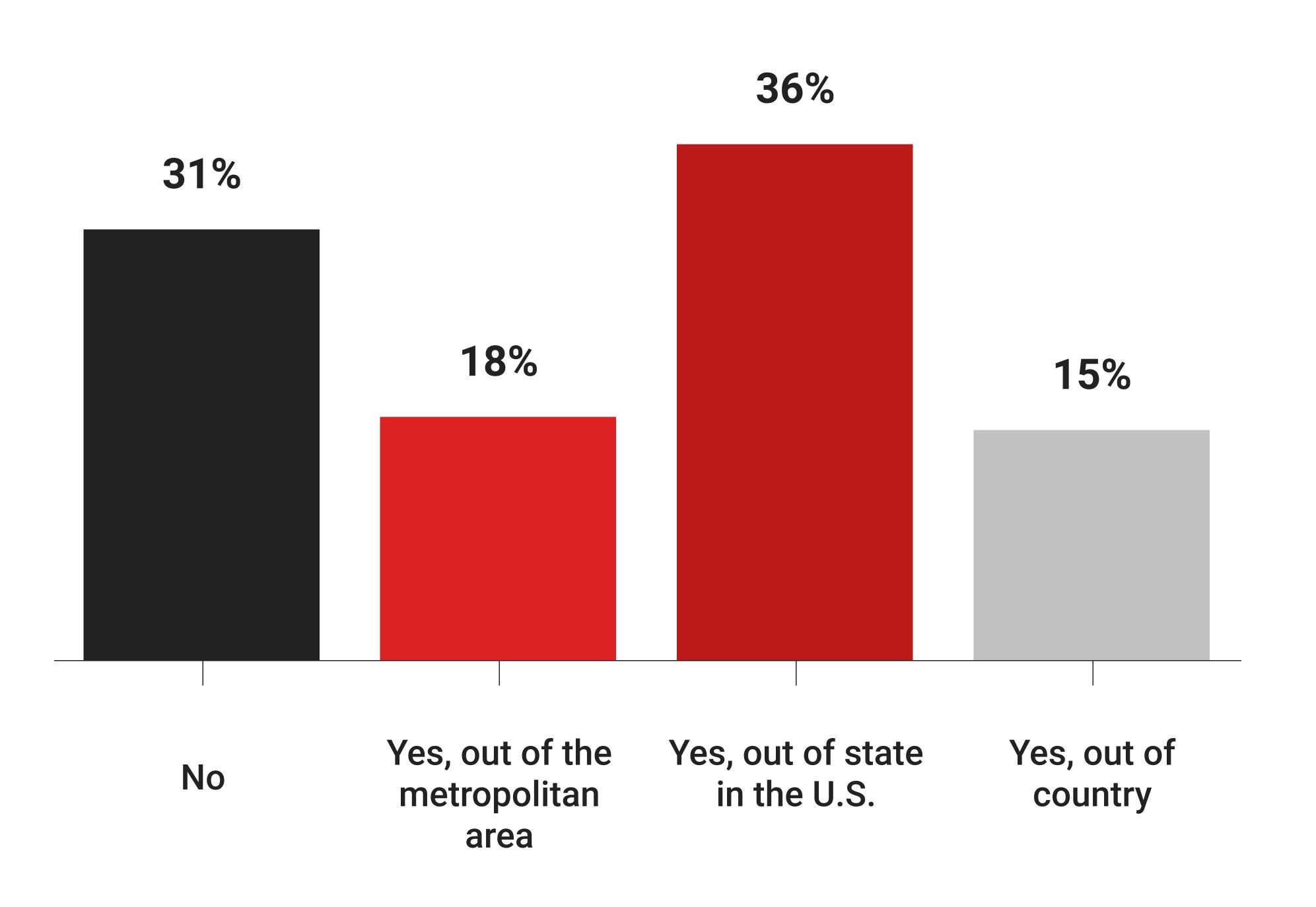


New York



New York Highlights

Question: If you had a choice to WFH as much as you would like, would you consider relocating?

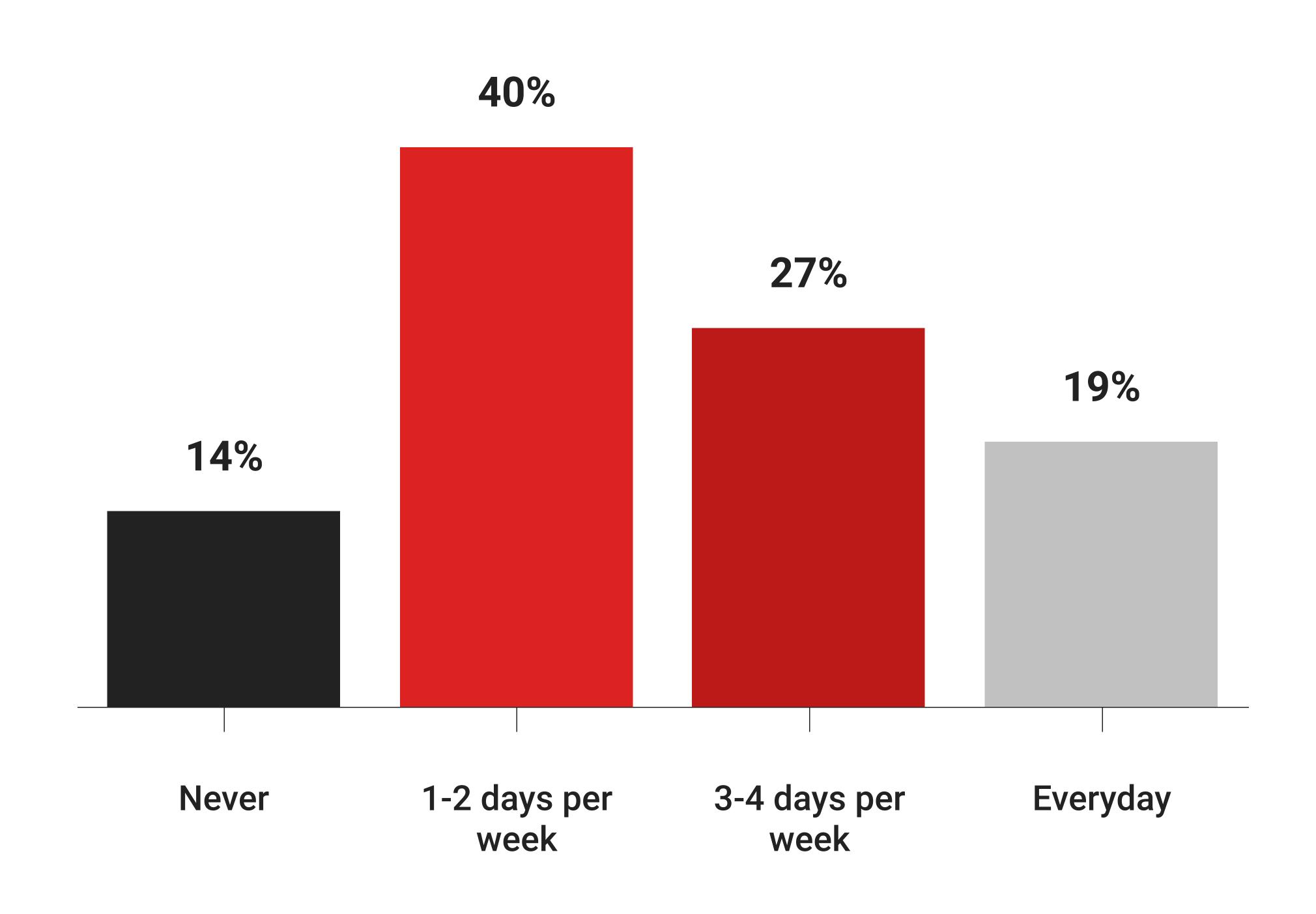






New York Highlights

Question: Post COVID-19, how often do you anticipate going into the physical office?





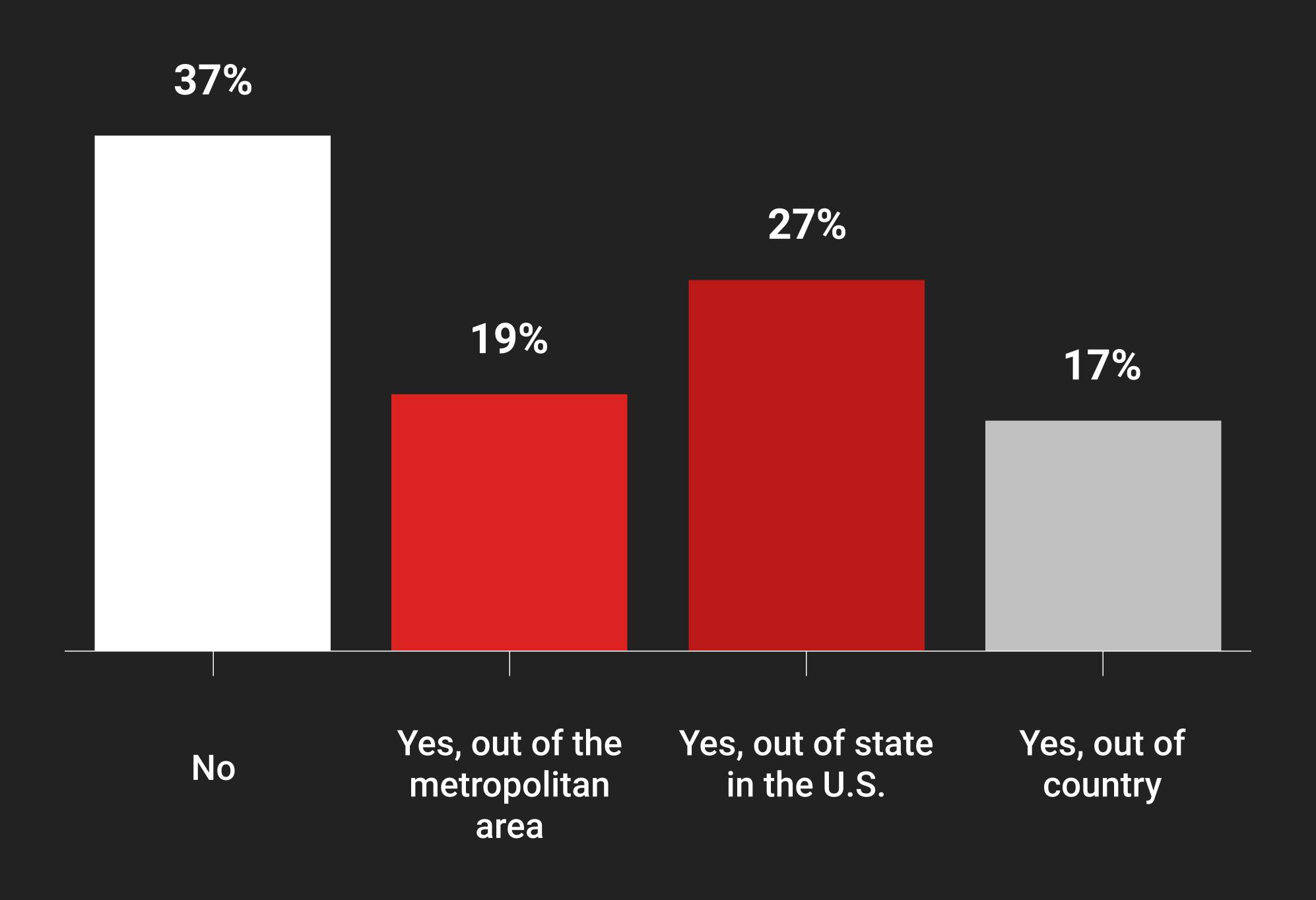


Seattle



Seattle Highlights

Question: If you had a choice to WFH as much as you would like, would you consider relocating?

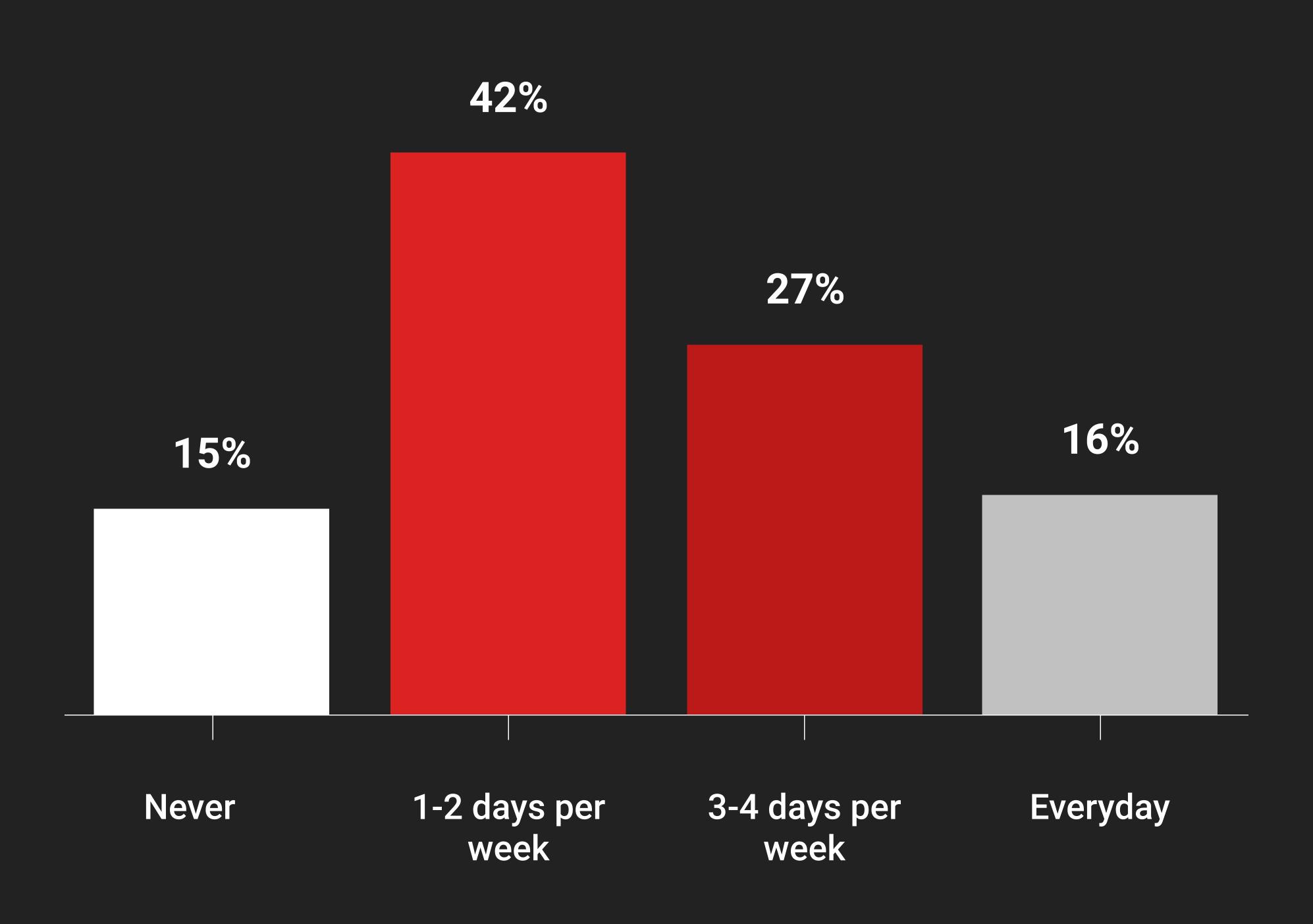






Seattle Highlights

Question: Post COVID-19, how often do you anticipate going into the physical office?







Data By Company:

The data is cross-referenced across company and region.

We were able to cross-reference the data between users' region and current employer revealing additional data points and insight.

Link to data:

https://docs.google.com/spreadsheets/d/1EM-pNd2 MofQXuXxTpNXtFUbXXvdsFXWmNa1flgs4gww/edit

		1-2 days per	3-4 days per		
Company, Region	Never	week	week	Every day	Total
Amazon	16%	46%	24%	14%	100%
Seattle - Amazon	16%	45%	23%	16%	100%
Bay Area - Amazon	16%	53%	23%	7%	100%
New York - Amazon	9%	39%	39%	13%	100%
Microsoft	14%	39%	29%	18%	100%
Seattle - Microsoft	15%	39%	29%	17%	100%
Bay Area - Microsoft	5%	36%	32%	27%	100%
New York - Microsoft	0%	50%	50%	0%	100%
Google	13%	40%	29%	18%	100%
Bay Area - Google	14%	44%	27%	15%	100%
Seattle - Google	10%	17%	41%	31%	100%
New York - Google	5%	37%	26%	32%	100%
Uber	14%	43%	27%	16%	100%
Bay Area - Uber	13%	43%	28%	16%	100%
Seattle - Uber	10%	41%	31%	17%	100%
New York - Uber	21%	42%	21%	17%	100%
Facebook	15%	43%	26%	17%	100%
Bay Area - Facebook	15%	45%	27%	13%	100%
Seattle - Facebook	14%	36%	17%	33%	100%
New York - Facebook	14%	36%	32%	18%	100%





About Blind:

What is Blind?

Blind is a trusted community where 3.6MM+ verified professionals connect to discuss what matters most. Professionals anonymously communicate in private community channels and openly users across industries. The community shares advice, provides honest perspectives, discuss company culture, and discover relevant career information.

What is Blind's Mission?

Blind is a platform for change. Our mission towards transparency breaks down professional barriers, empowering informed decisions, and inspiring productive change in the workplace.

In the COVID-19 era, users have been coming to Blind to talk honestly and freely about the effects across the economy, their work, and other aspects of their lives.

Since the start of the coronavirus pandemic and uncertainty it has caused, the community on Blind has been engaging with others to share questions from their professional and personal lives. Through the freedom that only anonymity can provide, the honest conversations and truths being revealed on Blind are unlike any other social platform. As such, we surveyed our users as new issues unfolded over the past two months. Some topics include how <u>burnout has risen by 12% due to COVID-19</u>, or <u>changes working professionals have made to their 401(k) since the height of the pandemic</u>, and <u>how US employment-based health insurance is impacted</u>. All survey topics and summaries, plus AMA results can be found on <u>Blind's blog</u>.

For more info, please feel free to email press@teamblind.com





Thank you!

